

## **McKinsey Knowledge Centre**

### **Recruitment Opportunity – 2015 Batch**

<b>Date, Time &amp; Venue</b>	:	<b>Will be informed through mail</b>
<b>Website</b>	:	<b>www.mckinsey.com</b>
<b>Designation</b>	:	<b>Data Analyst</b>
<b>Experience</b>	:	<b>B.Tech (Any Branch)</b> <b>60% in 10<sup>th</sup>, 12<sup>th</sup> &amp; Graduation</b>
<b>Compensation</b>	:	<b>2.8 – 3.2 LPA</b> <b>(This is an off roll position for 6 month and after evaluating the performance, would be shifted to company's payroll)</b>

#### **Job Responsibility**

<b>Unit</b>	:	<b>Reach &amp; Relevance (Knowledge Development)</b>
<b>Reports to</b>	:	<b>Data Team lead</b>
<b>Location</b>	:	<b>Gurgaon</b>

#### **ROLE DESCRIPTION**

This is a fast-paced, timeline-driven and highly-demanding role that requires a self-starter with excellent motivation, attention to detail and a desire to learn proactively about inhouse CRM systems in sync with developments around that and processes in order to maximize the effectiveness of their role and develop their career.

The position is responsible for maintaining and leveraging firm databases (housed on a Salesforce platform) for the purpose of knowledge dissemination. Responsibilities include importing and updating contact data, extracting lists, reporting on general data maintenance tasks. The ability to manipulate data and intelligently develop table structures and algorithms to comply with firms rapidly-evolving Databases will be essential. Candidates with strong experience using Salesforce.com and Informatica are desired.

The ideal candidate should have a strong background with Informatica and Salesforce. SQL experience would be preferred. This person will support the CRM Data Team in the Gurgaon location. Developing and maintaining reports on Maintenance tasks, Data crunching activities, Identifying error patterns and formulating the corrective course of action will also be required. Candidates should be able to prove a strong understanding of data structures as they relate to CRM systems.

#### **KEY responsibilities**

- Working in coordination with the CRM team and identifying and formulating corrective course of action for anomalies in the database

- Data Export/Import using native SQL/Salesforce instance as well as backend querying using SQL/SQL
- Standardization of contact and account fields in database based on various business rules
- Synchronize and monitor data across multiple platforms –Salesforce.com and SQL Server
- Building custom reports using Salesforce
- Reporting around Database health of contacts and accounts on daily basis.

## **ROLE REQUIREMENTS**

- Knowledge and experience in writing complex queries involving functions, stored process is mandatory
- Sales force experience would be preferred
- Should possess excellent understanding on RDMS architecture
- Responsible for data preparation, data analysis, report building, etc.
- Comfortable working with multiple data sources including SQL Server, Access, flat data files, proprietary databases
- Attention to detail, deadline focus and ability to prioritize and execute multiple tasks
- Excellent analytical and logical ability
- Must have a good knowledge in MS Office. (EXCEL)
- Excellent Communication Skills

## **HOW TO APPLY? (Very Important)**

**Interested and Eligible need to apply on the link given below before 4:00 pm today (i.e. 8<sup>th</sup> July 2015)**

[https://docs.google.com/forms/d/1U2DiGWvYoR4zyzG\\_hZBstq3GweOMj4g4Kt6Eu-N6mLU/viewform?c=0&w=1&usp=mail\\_form\\_link](https://docs.google.com/forms/d/1U2DiGWvYoR4zyzG_hZBstq3GweOMj4g4Kt6Eu-N6mLU/viewform?c=0&w=1&usp=mail_form_link)

**This is an urgent opening. No entries will be accepted after 4:00 pm**

**Best Wishes**

**Prof. (Dr.) Ajay Rana**

**Director**